



ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

11 October 14, 2014

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EXECUTIVE OFFICER



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Executive Director

October 14, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**RECOMMENDATIONS REGARDING 55th ANNUAL LOS ANGELES
COUNTY HOLIDAY CELEBRATION
(ALL SUPERVISORIAL DISTRICTS) (3 VOTES)**

SUBJECT

55th ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION

IT IS RECOMMENDED THAT THE BOARD:

1. Approve the proposed 55th Annual Los Angeles County Holiday Celebration program to be held Wednesday, December 24, 2014 from 3:00 p.m. to 6:00 p.m. at the Music Center's Dorothy Chandler Pavilion and authorize the Executive Director to make changes in programming that may be necessary due to production requirements.
2. Direct the Executive Director to implement all production aspects of the live and televised programs and to sign the necessary agreements with the broadcasting TV station, the television broadcast production company, and others as necessary.
3. Direct Classic Parking to make free parking available to participants and attendees in the Music Center garage all day on December 24th. Appropriate signage regarding free parking should be posted at all entrances to the Music Center garage. Free parking is also needed in the Music Center garage during show rehearsals from 8:00 a.m. to 7:00 p.m. on Sunday, December 7 and equipment load-in throughout the week of December 19 through 23 from 7:00 a.m. to midnight, as well as during load-out for crew, approximately December 26 through 28. On each of the abovementioned dates, Lot 17 should also be available to accommodate overflow and oversized vehicle parking.

4. Request the Music Center to make arrangements with the Music Center caterer to insure that Kendall's Brasserie and the Spotlight Café will be open for business throughout the duration of the program. Also, request that the food/beverage kiosks located inside the Dorothy Chandler Pavilion be open during the program and offer concessions appropriate in cost and menu for the anticipated audience.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The first annual holiday program was held on December 24, 1959 and has been an ongoing community tradition for the past 54 years.

At their meeting on September 8, 2014, the Arts Commissioners unanimously approved the proposed roster of participants. The proposed roster (Attachment A) is presented to your Board each year in compliance with a motion approved by your Board on July 12, 1983. Approval at this time is necessary to complete the program production.

Performers are selected through a competitive application process. This year 57 applications were submitted. The show will run three hours with 20 groups performing on stage. Of these artist groups 60% will be on the program for the first time and 25% feature youth performers. Altogether this year's program will feature nearly 600 performers.

Selection criteria was based upon:

- Artistic excellence within a performance discipline/age category
- Suitability of the performance material to a multi-cultural, multi-denominational holiday themed program
- Suitability of the performance for the 2,600 seat Dorothy Chandler Pavilion and the technical capability of the production
- Ability of performing group representatives to meet all deadlines and to work cooperatively with other organizations and production staff

The live audience for the Annual Holiday Celebration has ranged from 6,000 to almost 10,000 in past years. In order to mitigate crowds that may not be able to see the show in person because of the reduced time, a large monitor system will be set on the Music Center Plaza so that those unable to be seated in the Dorothy Chandler Pavilion will be able to view the show.

This year the live theatrical show is expected to take place from 3 p.m. to 6 p.m. on December 24th. The show will be broadcast live on local television station PBS SoCal with additional airings of the show during primetime hours. The Holiday Celebration's television broadcast reaches an estimated one million viewers across Southern California. In 2013, the program was re-broadcast four times.

Implementation of Strategic Plan Goals

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), by providing free, high quality community programming to Los Angeles County residents.

FISCAL IMPACT/FINANCING

Funds to produce the program have been approved by your Board as part of the Arts Commission's budget for FY 14-15, which includes a \$521,000 allocation from the General Fund and an appropriation from the Cable TV Franchise Fund in the amount of \$332,000. Additionally, the Music Center contributes \$15,000 to the program and there is no fee for the use of the Dorothy Chandler Pavilion. The American Federation of Television & Radio Artists waives 20% of the professional singers' and dancers' day rate and the International Association of Technical & Stage Employees and Professional Musicians Local 47 waive fees for the local television broadcast on December 24th.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not applicable.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of this program continues a time-honored Los Angeles County tradition that brings our diverse communities together through a common cultural experience. Whether viewing the production in person or on television, the program creates a sense of inter-connectivity by giving residents a kaleidoscopic view of the cultures, expressions, and traditions celebrated throughout the region during the holidays.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Laura Zucker", with a long horizontal flourish extending to the right.

LAURA ZUCKER

Executive Director

AD:hr

Enclosures

c: Joe Nicchitta, Associate County Counsel
Steven Rountree, President & CEO, Music
Center of Los Angeles County
Jeff Levinson, Building Manager
Ritu Seghal, ISD Parking Services

Los Angeles County Arts Commission

Proposed 2014 55th Annual Los Angeles County Holiday Celebration Artists

*indicates groups that are new to the program

Buyepongo*, a 7-piece Latin/Jazz fusion ensemble will present “Vamos a Gozar” featuring cumbia rhythms. (Officed in District 2, District/s Served: 1, 2, 3, 4, 5)

Bodytraffic* will present an ensemble piece capturing the joy and spirit of the holiday season. (Officed in District 4, District/s Served: 1, 2, 3, 4, 5)

The Companymen* will debut on the program with an a cappella holiday mashup. (Officed in District 3, District/s Served: 1, 2, 3, 4, 5)

Daniel Ho & Halau Keali'i o Nalani* will present “Soon It Will Be Christmas” written by 6-time Grammy Award Winner, Daniel Ho, featuring traditional Hawaiian dance. (Officed in District 3, District/s Served: 3, 4).

Gay Men's Chorus of Los Angeles will return to this year's program with traditional holiday repertoire. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

Greater Los Angeles Cathedral Choir* will perform contemporary gospel hymns. (Officed in District 2, District/s served: 1, 2, 3, 4, 5)

JazzAntiqua Music and Dance Ensemble will present a new dance piece with live music inspired by Hebrew and Arabic melodies. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

Los Angeles Ballet will present the “Arabian Dance” pas de deux from “The Nutcracker.” (Officed in District 3, District/s served: 1, 2, 3, 4, 5)

Los Angeles Children's Orchestra, a 45-member youth orchestra, will present a medley of holiday arrangements. (Officed in District 1, District/s Served: 1, 2, 3, 4, 5).

Mariachi Sol de Mexico de Jose Hernandez will present their version of music from “The Nutcracker Suite” with a mariachi twist. (Officed in District 1, District/s Served: 1, 2, 3).

Mountainside Master Chorale* will present “Christmas Lullaby,” a contemporary lyrical selection. (Officed in District 1, District/s served: 1).

Palmdale High School Choral Union, a 45-person chorus from the Antelope Valley, will present traditional and jazz-style holiday repertoire. (Officed in District: 5, District/s Served: 1, 2, 3, 5)

Pasadena Master Chorale*, a 40-member vocal ensemble, will debut on the Holiday Celebration with classical choral music performed in the Baroque style. (Officed in District 5, District/s served: 5)

Salvation Army Tabernacle Children's Chorus, the largest and youngest choir on the program is known for their "choralography" and light-hearted holiday songs. (Officed in District 5, District/s Served: 1, 2, 3, 5)

Southern California Brass Consortium's* 26-member ensemble from California State University of Long Beach will play symphonic brass arrangements of holiday repertoire. (Officed in District 4, District/s served: 1, 2, 3, 4, 5)

Trio Ellas* will perform holiday music in their signature sound which mixes traditional mariachi music with classic romantic trio, jazz, and country. (Officed in District 1, District/s served: 1, 2, 3, 4, 5)

Western Standard Time*, a 20-piece ensemble, will perform holiday classics with a Jamaican/ska flavor. (Officed in District 4, District/s served: 1, 2, 3, 4, 5)

Young Angels Choir, a 50-person chorus will present "Arirang," a traditional Korean folk song sung during the holidays. (Officed in District 1, District/s Served: 1, 2, 3)

Young Men Ensemble of Los Angeles Children's Chorus will present "Campanitas de Crystal" featuring Cuban rhythms and the traditional "Fa-La-La" carol. (Officed in District 5, District/s Served: 1, 2, 3, 4, 5)